



Indian Student Association

University Of Minnesota Twin Cities

FALL SHOW

Gold Package - \$3,000

Benefits Mentioned Beforehand +
Continual promotion of organization on
ISA's social media around time of event
(Facebook, Twitter, Instagram)
Feature on ISA's official website around
time of event

Silver Package - \$2,500

Benefits Mentioned Beforehand +
Booth at the Fall Show (a chance to
interact with guests right
outside of the event)
Mention on stage at the Fall Show

Bronze Package - \$1,500

Mention on promo materials for the Fall
Show (on campus and on social media)
Program Mention distributed at the Fall Show
VIP Seating at the Fall Show

ANNUAL SPRING/FALL INCLUDED

Platinum Package - \$4,000

All Benefits Mentioned Beforehand +
Continual promotion on ISA's social media
throughout the year (Facebook, Twitter,
Instagram)
Mention at all ISA events
Feature on ISA's official website for the
entire year

Silver Package - \$3,000

All Benefits Mentioned Beforehand +
Promote any type of media (pictures,
video ads, etc.) on the ISA website
Mention for all events except Fall Show
& Spring Formal

Bronze Package - \$2,000

Mention on social media
Promote one picture on the ISA website
Mention for smaller ISA events

SPRING FORMAL

Gold Package - \$3,000

Benefits Mentioned Beforehand +
Continual promotion of organization on
ISA's social media around time of event
(Facebook, Twitter, Instagram)
Feature on ISA's official website around
time of event

Silver Package - \$2,500

Benefits Mentioned Beforehand +
Table at Spring Formal to
interact with guests
Mentioned by DJ before official
Board announcement

Bronze Package - \$1,500

Mention on promo materials for the Spring
Formal (on campus and on social media)
Mention on programs distributed at
the Spring Formal

OUTLINED ABOVE ARE SPONSORSHIP PACKAGES OFFERED BY ISA:

We are the Indian Student Association (ISA) at the University of Minnesota-Twin Cities. We would like to offer your organization a sponsorship opportunity. ISA aims to share and preserve Indian culture on campus through our events and social media presence. ISA's biggest event of the year is the annual Fall Show at the Northrop Auditorium, which attracts 2000+ attendees and showcases cultural dancing, singing, and more. ISA also organizes events throughout the year, including but not limited to The Welcome Back event, Fall Show, Spring Formal, Indian Perspectives Discussion, Chit Chat Chai, and other Social Events. Each of these events garner significant attention from the student body

Don't hesitate to contact Renelle Raghavan, ragha075@umn.edu if you have any further questions. ISA is more than willing to accommodate any special requests. We look forward to working with you this year.

Thank you for your consideration!

Sincerely,

Renelle Raghavan

Sponsorship and Outreach Chair

